



WORLD TRADE CENTERS  
ASSOCIATION  
**43<sup>RD</sup> GENERAL ASSEMBLY**

# SPONSORSHIP PACKAGE

Official Invitation to Cooperation



WORLD TRADE CENTERS  
ASSOCIATION



WORLD TRADE CENTER  
**MOSCOW**



ТПП РФ  
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# SPONSORSHIP PACKAGE

## Official Invitation to Cooperation

### Status of the Event:

General Assembly of the World Trade Centers Association (WTCA)

### Objectives:

- General WTCA Assembly is annually held to demonstrate the successful promotion of international trade, investment and innovation technologies;
- expansion of the Association for the admission of new members;
- exchange of experience, ideas and achievements in business services;
- organizational activities of the Association (meeting of the Board of Directors, meeting of the Executive Committee and other WTCA committees, forums, seminars, round tables, etc.);
- meetings of the representatives of world business elite in an informal setting.

### Date and Venue:

September, 22-26, World Trade Center Moscow

### Organizer:

World Trade Centers Association, WTC Moscow, Mayor of Moscow.

### Benefits of Sponsorship:

- Chance to establish contacts with the representatives of business community from 100 countries of the world.
- Participation in the sessions on actual topics.
- Search of investors and partners.
- Promotion of your company.

### Types of Sponsorship Package:

- GENERAL SPONSOR PACKAGE (PLATINUM PACKAGE)
- OFFICIAL SPONSOR PACKAGE (GOLD PACKAGE)
- OFFICIAL SPONSOR PACKAGE (SILVER PACKAGE)

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# GENERAL SPONSOR PACKAGE

( PLATINUM PACKAGE )

3 000 000 RUB.

- Recognition as General Sponsor.
- Complimentary 4 VIP tickets for major events of the General Assembly.
- Summary of the activities of Platinum Sponsor in press releases of the General Assembly.
- Prominent logo placing on all promotional and information materials (banners, leaflets, invitations to official persons, Assembly participants, mass media participants).
- Sponsor`s banner in open and closed venues of the event.
- Participation of the General Sponsor`s representatives in Gala Dinner and Closing Ceremony.
- Speech of the General Sponsor`s representative at Gala Dinner.
- Demonstration of the commercial of the General Sponsor in the WTC Moscow.
- General Sponsor`s promotional booth on the venue.
- Placing of banner as Platinum Sponsor in WTC Moscow official website for 1 month before and 1 month after the event.
  
- Summary of the Platinum Sponsor`s activities in the WTC news.
- Annual membership in the Mercury Club.
- Inclusion in the official delegation of the WTC Moscow to the next General Assembly.
- Inclusion of Platinum Sponsor to the General Assembly Organizing Committee.

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# OFFICIAL SPONSOR PACKAGE

( GOLD PACKAGE )

1 500 000 RUB.

- Recognition as Official Sponsor.
- Complimentary 2 VIP tickets for major events of the General Assembly.
- Prominent logo placing on all promotional and information materials (banners, leaflets, invitations to official persons, Assembly participants, mass media participants).
- Sponsor`s banner in open venues of the event.
- Presentation of the Official Sponsor.
- Participation of the Official Sponsor`s representatives in Gala Dinner and Closing Ceremony.
- Placing of banner as Gold Sponsor in WTC Moscow official website for 1 month before and 1 month after the event.
- Summery of the Official Sponsor`s activities in the WTC news.
- Invitation to the meeting of the Mercury Club.
- Inclusion in the official delegation of the WTC Moscow to the next General Assembly.

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# OFFICIAL SPONSOR PACKAGE

( SILVER PACKAGE )

600 000 RUB.

- Recognition as Official Sponsor.
- Prominent logo placing on all promotional and information materials (banners, leaflets, invitations to official persons, Assembly participants, mass media participants).
- Distribution of promotional materials of the Silver Sponsor in the WTC during the event.
- Complimentary 2 tickets for major events of the General Assembly.
- Participation of the Official Sponsor`s representative in Gala Dinner and Closing Ceremony.
- Placing of banner as Gold Sponsor in WTC Moscow official website during the event.
- Mentioning of the Official Sponsor in the Final Materials of the General Assembly.
- Invitation to the meeting of the Mercury Club.
- Inclusion in the official delegation of the WTC Moscow to the next General Assembly.

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## PARTNER PACKAGE

Sponsorship in the form of services or products

- Recognition as Official Sponsor.
- Prominent logo placing on all promotional and information materials.
- Distribution of promotional materials of the Official Sponsor in the WTC during the event.
- Participation of the Official Sponsor`s representative in Gala Dinner and Closing Ceremony.
- Placing of banner as Gold Sponsor in WTC Moscow official website during the event